

2019 Niue Business Awards

ENTRY FORM — Entries Close 21 June 2019



The Niue Chamber of Commerce wants to recognise the outstanding work and huge commitment that our local member businesses have shown to our country's development and economy.

The 2019 Niue Business Awards will be presented at a Gala Dinner on Saturday 27 July 2019 at the Matavai Conference Centre Niue. This is your chance to be recognised for the hard work you have put in over the last two years and in many cases much longer, to make your business a success. Your reward will not just be the recognition of your fellow business owners and the community but also a prestigious original Award Artwork by John Pule as your trophy, a \$1000 cash prize and a recognition certificate. Runners-up in each category also receive a recognition certificate and a \$200 cash prize. Winners will also receive promotion in Niue Chamber of Commerce publications and local media.

All you need to do is fill out this entry form and return it to the Niue Chamber of Commerce by email to bdm@niuechamber.com or lini@niuechamber.com by the closing date of **Friday 21 June 2019, 3pm**. Please include two high resolution images that encapsulate your business for use in the AV presentation on the Awards evening.

We know this form might look daunting but we are here to help you make your entry the best it can be – simply give us a call and we'll be happy to help.

HELPFUL HINTS

- Take time to prepare your entry. Judging is based on evaluations of the written applications and evidence submitted. Winning nominations will probably be well-written, succinct and focused on a few key achievements. They are not just about extraordinary accomplishments – they are about how you have performed in meeting your objectives. Tell your story well and support your claims.
- Judges will be looking for evidence of excellence and best practice in all areas of business operations. Whilst it is not a requirement of entry, we encourage you to provide supporting material and evidence to help the judges fully understand and assess your application. Consider providing relevant supporting evidence such as photographs, copies of brochures, menus, press cuttings, examples of customer feedback – anything that makes your business look great.
- The judges will select up to three finalists in each category and any claims made in applications must be substantiated and may be subject to testing by judges.
- The judging panel will be kept confidential but will be a mix of individuals appointed for their neutrality, business experience and knowledge.

1. BUSINESS INFORMATION			
Business Name			
Contact Person/Applicant			
Telephone	Work	Home	Mobile
Email Address			
Year Business Started			
Type of Business (General Products/Services Provided)			

2. AWARD CATEGORIES

Please tick or mark the box next to the award categories that you wish to apply for. You don't have to choose only one category – multiple applications are encouraged where your business is eligible.

Best New Business Award

(must have started business since 1 July 2017)

Producer Award

(for growers, manufacturers, technology, creatives, artists and designers)

Hospitality (Food & Beverage) Sector Award

(for businesses in the hospitality sector e.g. restaurant, bar, café)

Tourism Award

– sponsored by Niue Tourism

(for businesses providing tourism services e.g. accommodation, tours, charters, rental cars)



Retail, Trades and Services Sector Award

– sponsored by Niue Development Bank

(for tradespeople and service businesses e.g. dairy, builder, beauty services)



Customer Service Award

(any business that interacts directly with local or visitor customers can apply. Mystery Shopper feedback may also be used to assist in compiling information for the judges)

The Champion of Champions Award

Selected by the Judging Panel from the Category Award winners. One business will be selected as the recipient of The Champion of Champions Award. The Winner of The Champion of Champions Award will receive a further \$1000 cash prize, a Recognition Certificate and an original Champion of Champions Award Artwork by John Pule as their trophy.

3. BUSINESS DIRECTION

What is your business? What are your business aims and what progress you have made in the last two years towards achieving them? Why should your business win this Award?

4. MARKET OPPORTUNITY AND COMPETITIVE ADVANTAGE

What market/customer need or opportunity are you taking advantage of? What do you think sets your business apart from the competition?

5. ACHIEVEMENTS/RESULTS

How well is your business doing today? Are there any achievements or accomplishments over the past two years that you are proud of (e.g. business growth, introduced new products/services, exported for the first time)? Have you addressed any significant challenges or faced adversity, if so what and how have you overcome it?

6. CUSTOMER SERVICE

Who are your main customers? How have you looked to grow your customer numbers or the amount they spend? How does your business make its customer service stand out?

7. STAFF AND PEOPLE DEVELOPMENT

How have you professionally and personally learnt from running your business? If you employ staff can you give examples of how you have tried to develop your staff (e.g. training, flexibility in hours or increased responsibilities)? How has this benefited your business?

8. CONTRIBUTION TO THE WIDER COMMUNITY

How does your business, or the owners, contribute to the wider community (e.g. participation in or support for community groups or activities, purchasing from local suppliers, using local produce)?

9. SUSTAINABILITY

What is your business currently doing to promote sustainability? What plans do you have over the next 12/24 months to incorporate sustainability in your business? How do you manage the impact your business has on the environment? How are you contributing to the promotion and strengthening of the Niue culture and heritage?

10. FUTURE OUTLOOK

What are your future business plans, and growth prospects? How will winning a Niue Business Award benefit your business?

CONSENT AND AGREEMENT

To the best of my knowledge, the information provided herein is true and complete. All information contained herein shall remain confidential unless I agree to its release. However I understand that the information I provide on this entry will be used by the judging panel in selecting award recipients, and I consent to the use of this information for such purpose. I understand that the decision of the judges is final and at their discretion.

Signed on behalf of the
Business

Date

(Required for nomination to be considered)

Entrant's Name

Please print clearly

ALL ENTRIES MUST BE RECEIVED BY FRIDAY 21 June 2019 - 3pm.

Applications should either be hand delivered to the Niue Chamber of Commerce office, Swansons Complex, Fonuakula or sent by email to bdm@niuechamber.com or lini@niuechamber.com

**Don't forget your two high resolution images and any supporting information.
Emailed files must be no larger than 1MB.**

For more information please contact either Rae Finlay or Lini Scott at the
Niue Chamber of Commerce on 4399