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"Try not to become a man of success. Rather become a man of value."

- Albert Einstein

So who is downloading the Go! Niue App?

We have had over 1500 downloads since the launch of the Go! Niue App in June.

- Over 900 from New Zealand
- Over 220 in Australia
- Over 30 in the United State of America, 16 in Germany and 10 in the United Kingdom.
- Over 250 in the Pacific Islands including several that were yachts on their way to Niue as the satellite logged them as being in the open sea.
- Downloads from as far away as Pakistan, Indonesia, Cuba, Portugal, Japan, Ukraine, Norway, Turkey, Thailand and India.

Businesses can assist in promotion of the Go! Niue App by putting up signage (available from NCOC), including it on their website, email confirmations and social media pages.

It's also great to hear that businesses are already starting to get booking enquiries directly from the Go! Niue App.



Tourism Marketing Workshop

Niue Chamber of Commerce facilitated the South Pacific Tourism Organisation (SPTO) in presenting a Tourism Marketing Workshop at the Niue Lawn Bowls Club on Thursday 24 May.

There were fourteen participants from Private Sector businesses mainly from the tourism, accommodation, agriculture and retail sectors. Alisi Lutu who is the Marketing Manager from South Pacific Tourism Organisation presented on Pacific Tourism Trends and how to read these trends and benefit from them. Alisi also covered branding and why it is important for businesses to have branding that is eye catching and clear to people and every time they come across these brands they will automatically know which company that brand belongs to and this also increases profits and marketing impact for a small business.



Niue Chamber of Commerce AGM and Elections

Nominations for the NCOC Board:

Nominations Open - Monday 30 July
Nominations Close - Friday 17 Aug

Nomination forms are available from the NCOC office.

Annual General Meeting

The Annual General Meeting of the Niue Chamber of Commerce will be held on Tuesday 28 August 2018 at the Matavai Conference Centre from 5pm to 6pm followed by refreshments.

All current 2018/19 members are invited to attend and all full members are eligible to vote.

For more information contact Denise on info@niuechamber.com

**Like us on Facebook
Niue Chamber to keep up to date with Private Sector News!**



Do you need help with setting up or updating your business Facebook page?
Did you know you can contact namara@niuechamber.com for assistance?

Agri-Business Workshop - Keith Budd

Our thanks to the New Zealand High Commission who hosted Keith Budd, Agribusiness Consultant from New Zealand and provided the opportunity for Chamber of Commerce representatives and members to meet with him in a workshop format to discuss bio-security issues surrounding exporting fresh produce from Niue into New Zealand.

There were fourteen participants from agriculture businesses as well as DAFF Director Poi Okesene and New Zealand High Commissioner HE Kirk Yates. The workshop participants discussed effective ways Niue can move forward with bio-security to ensure that we can export fresh produce into New Zealand and effectively manage bio security. Discussions will continue and we will provide further updates to our exporters and potential exporters as these progress.



Outboard Motor Workshops

The Niue Chamber of Commerce recently hosted Danny Thorn from Kev & Ian's Marine Services, Auckland to conduct a series of workshops and diagnostic clinics for the marine sector in Niue. The workshops were organised by the Niue Chamber of Commerce with support from NIFA (Niue Island Fisherman's Association), Niue Tourism and the Government of Niue Transport Department to support maritime education in the community.

Over 40 participants took part over the four days of workshops servicing and diagnosing issues on over 70 outboard motors. Danny also did a workshop for the island mechanics and covered diagnostics and the main mechanical issues faced in Niue.

This was Danny's third visit to Niue and it is an important event for our charter and commercial boat operators and the recreational fishermen to ensure their boat motors are well serviced and repaired to ensure marine safety. Danny Thorn commented "over the three years I have been coming to Niue the skill level of the boat owners in relation to maintaining and repairing their motors has increased dramatically, there are now far fewer repairs needed through lack of basic maintenance. It's great to see the fisherman taking greater care of their equipment and understanding the maintenance needed for the conditions in Niue."

Following the workshop the Chamber sought feedback from participants and this is summarized below:

94% of attendees were satisfied or extremely satisfied with the Outboard Motor Workshop.

88% of attendees preferred the workshop to be held annually

12% of attendees would prefer the workshop to be held biannually

65% thought it was extremely well organized. Those that thought it was not organised commented on the late arrival of parts. Note: We encouraged all participants to pre order parts so that Danny and Rae could bring them on the flight prior to the workshop however only about half took advantage of this. We can't always guarantee freight ordered while Danny is here will get on the next flight.

75% of participants would be prepared to contribute financially in the future if it meant the difference between having the workshops and not having the workshop through unavailability of funding.

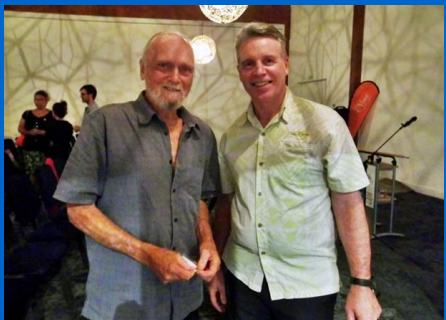
Feedback from participants included the following, which summarises most of the comments well;

"Having been involved with these workshops and seeing the number of people who attend them, this is so beneficial for Niue especially in the area of safety at sea. The state of some of the engines has been very bad and these are an accident waiting to happen which not only affects the boat user, but others who may have to do search and rescue and also the impact

if something worse was to happen due to a faulty outboard motor. This is a timely workshop before the main fishing season, both for charters, commercial and artisanal fishing, and also diving operators etc. If nothing else it gets people to actually do their maintenance under the guidance of a professional who can advise on any problems encountered and deal to things that are beyond the ability of most operators, as we are not trained outboard mechanics and Danny is a very experienced Outboard Mechanic that we have confidence in. Well done Niue Chamber of Commerce, NIFA and Transport Department."



Savage House Boxing Team with PM Jacinda Ardern.



Charles Law with HE Kirk Yates at the Business Networking Event June



Alana Tukuniu receiving certificate for attending the Tourism Marketing workshop presented by Alisi Lutu (SPTO)

Membership Subscription 2018/2019

Niue Chamber of Commerce has sent out Membership Subscription letters with invoices attached for payment of membership fees for the year 2018/2019. Membership subscription entitles you to:

FULL MEMBERSHIP - VOTING

Membership Subscription Fee	\$25
Additional Business Fee	\$10(must have the same ownership)
SOE's	\$25

- One vote per Full Membership at the NCOC AGM
- Complimentary access to NCOC training courses and workshops for Full Members (number restrictions may apply) – valued at minimum of \$25 per attendee per workshop
- Access to 'Members only' NCOC funding & support schemes for private sector businesses
- Complimentary access to Private Sector Networking Events – value \$60
- Complimentary business profile in the Go! Niue App – value \$120
- Invitation to enter Niue Business Awards
- Profile of your private sector business on the NCOC website – value \$75
- Invitations to attend private sector and industry forums and NCOC AGM
- The opportunity to participate in NCOC Business Expos (some may be by invitation) – value \$150
- Discounted ticketing to NCOC ticketed events
- Regular NCOC Newsletters
- Business planning and financial planning assistance
- Marketing services; including Facebook set up, simple brochures and in house promotional material production
- Promotional opportunities through NCOC press releases and editorial, eg; Niue Star, tourism publications
- One on one business advice and business mentoring
- Business Start Up Tool Kit and access to Business Templates
- Complimentary NCOC Opening Hours Signage – value \$10
- Access to business resources in the NCOC office – business publications, legislation etc
- Regular updates on opportunities and issues facing the Private Sector
- Private Sector advocacy with Government
- Access to and assistance with grant applications to external agencies
- Recruitment assistance and access to Employment Assistance Schemes when available
- Promotional opportunities through the NCOC email database and social media
- Distribution of important Notices/Bulletins via email and social media
- Photocopying, colour printing, laminating and binding available for members at nominal cost.

AFFILIATE MEMBERSHIP BENEFITS

Overseas members and Government Departments – Non voting
 Membership Subscription Fee \$25

- Discounted ticketing to NCOC ticketed events
- Regular NCOC Newsletters
- Regular updates on opportunities and issues facing the Private Sector
- Distribution of important Notices/Bulletins via email and social media
- Access to selected NCOC training courses (fees may apply)

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New Business Profile: Heleni Jessop Fatahega Lodge



Heleni Jessop's Fatahega Lodge is a family business inspired by the love shown by the owner Moka Tongakilo's mother towards her children as well as supporting her husband who had dreamed of building an iconic 2 storey building in the heart of Niue's capital Alofi – to this day the building stands proud and Moka herself decided that it was only fitting to call it Heleni Jessop Fatahega Lodge after her parents and the love they shared with their 9 children before they all grew up and left to see the world and later start their own families.

The Lodge has a rustic comfort that has everything guests would need for their stay. It has beautiful sea views to watch the sunrise and sunset, a large lounge with a flat screen television and free WiFi, fully equipped kitchen with modern appliances and cooking utensils and a separate dining area.

Fatahega has four bedrooms: one family room, one double and one large room with a double bed. Three bedrooms share a common bathroom and one has an en-suite bathroom. This would be ideal for large groups who want to rent out the whole lodge or for smaller groups or individuals who want to soak up the island experience at an affordable price.

The Lodge is located in the heart of Alofi, where everything is central and within driving distance to the popular local attractions and restaurants. Contact Moka Tongakilo to find out more about this new accommodation, email hemoniu@yahoo.com.

NHS Juniors Careers Programme

Niue High School careers programme is run every second Tuesday and allows various Government Departments to show students what jobs they do and what they would need by way of subjects to fulfil those particular roles. At the request of Mrs Moira Jackson of Niue High School, a practical approach to teaching Year 7, 8 and 9 students' alternative pathways in their future career options was carried out in association with Niue Chamber of Commerce to involve the private sector.

Business visits were arranged by the Niue Chamber of Commerce for each class in Year 7, 8 and 9 to the premises of local businesses who willingly took time out to show the students the practical side of running a business on Niue.

Businesses had the task to inform the students of skills required if they wanted to be employed there, subjects to take and qualifications needed, background of the business, the highs and lows of running a business on Niue, potential income and any tips of the trade.

A big thank you to the following businesses for taking time out to help in building a brighter future for Niue by assisting inspiring and educating our young students:

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|------------------------|------------------------|
| -Ali's Enterprise | -Hio Café |
| -Rockbak Bakery | -Koe Faga Niue |
| -Swanson's Supermarket | -Scenic Matavai Resort |
| -Vilina's & Maulu Spa | -Niue Fresh |